

ABBEY Grim

PAPER COMPANY

THE ORIGINAL WEDDING CLIENT ORGANIZER



ORGANIZE & KEEP
YOUR WEDDING
CLIENTS & GIGS

NOT A PLANNER. NOT
AN ADDRESS BOOK.

CREATED FOR EASY
GOING & CREATIVE
WEDDING VENDORS

THE WEDDING CLIENT ORGANIZER

01

Finally! A client, workflow, and wedding day organizer SPECIFICALLY for wedding vendors,

50

A place to organize, plan out, and keep track 50 wedding clients, with blanks for all the information you will ever need!

20

20 Pages of workflow, expense, mileage, vendor, and inquiry/lead trackers

24

24 one-month calendars to write out your booked events, deadlines, and daily tasks



Clean, bright, beautiful, and high quality paper and design. Leave it out on your desk as part of your decor!



THIS IS FOR WEDDING VENDORS WHO:



like to slow down
and plan out a
wedding day with
a cup of coffee.

would much
rather browse the
office supply
aisle instead of
the new high tech
gadgets

love to underline,
circle, post-it,
color-in, and
doodle

are tired of low
batteries, no wifi,
monthly fees, and
staring at screens
all day

want to get to
know their clients,
instead of looking
down at an iPad
or fighting with
software.

want to put a little
fun and creativity
back into the
"nitty gritty" part
of their job!

WHY A PHYSICAL CLIENT ORGANIZER?

A NOTE FROM ABBEY GRIM:

Love stories are my full-time job. Nearly every weekend, a trusting soul invites me into their life and along for the ride on their *big* day. Then I get to go back to my office, and go through these memories and edit them so they are just right. These are my favorite parts of the job- when I get to be creative.

After I booked my first wedding back in 2009, to my dismay, I realized that

IT'S TIME TO SLOW DOWN AND PUT A LITTLE FUN AND CREATIVITY BACK INTO THE "NITTY GRITTY" PART OF OUR JOB!

running a wedding business was not just capturing big days and sharing the images. Weddings have SO MANY details to plan, sort through, and keep track of.

I had so many options to organize these details. Spreadsheets, software, forms- and after 8 years of searching for the right thing, I decided to make it myself. And so the Wedding Client Organizer was born.

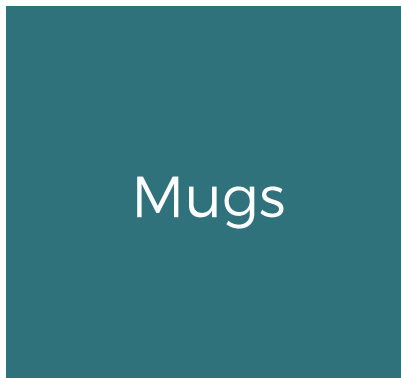
I created prompts and spaces in the organizer SPECIFICALLY for wedding clients; something I haven't been able to find. I tried to think of any and all information I would ever want have in one place. Expenses, mileage, addresses, timelines, workflows... you name it!

SO, after a year of trial and error, presenting the book to focus groups, and finding the right materials, I'm so excited to announce that The Wedding Client Organizer is now available!

It's time to slow down and put a little fun and creativity back into the "nitty gritty" part of our job.



OH, ALSO!



Plus MANY more designs and products! :D



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